

**2023 CPPPO**  
**PREPAID SYMPOSIUM** 

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**JUNE 1 – ART GALLERY OF ONTARIO, TORONTO**

# Why sponsor PREPAID SYMPOSIUM?

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The annual CPPO Prepaid Symposium is the premier event for the \$8.7B Canadian prepaid industry. The executive-level thought leadership and networking event is attended by leaders shaping the biggest conversations in payments and fintech, including: AML regulations, international markets, gaming, crypto, Web3, payments innovation, government disbursements, financial health and digital banking.

Your opportunity:

- Expose your brand to over 125 senior payments professionals at the event, and to a broader network through virtual content distribution year-round
- Meet with fellow industry leaders and partners during the only event that brings the entire Canadian prepaid community together in one place
- Converse directly with regulators and policymakers shaping the future of the payments industry
- Promote your thought leadership on stage through executive-level engagement sessions
- New for 2023: Demo your latest tech solutions in the innovation lounge



# SPONSORSHIP INFORMATION

Tours  
Start  
Here

# THOUGHT LEADERSHIP

Show category leadership as a presenting sponsor

## PRESENTING SPONSOR

**\$17,500**

2 available

- Opportunity to speak on a topic of your choice
- Focused speaker promotional posts on CPPO social media
- Complimentary exhibit display space
- Feature in Payments Futures newsletter edition
- Recognition on signage onsite and on the event website
- Dedicated social media posts and custom media promotional package provided
- Profile with logo and hyperlink on the event website for 12 months
- Three (3) complimentary Symposium passes
- Additional passes available at a 20% discount



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# THOUGHT LEADERSHIP

Shape the conversation as a collaborator sponsor

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## COLLABORATOR SPONSOR

**\$12,500**

2 available

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- Complimentary exhibit display space
- Opportunity to include one speaker to a panel
- Feature in Payments Futures newsletter edition
- Recognition on signage onsite and on the event website
- Dedicated social media posts and custom media promotional package provided
- Profile with logo and hyperlink on the event website for 12 months
- Two (2) complimentary Symposium passes
- Additional passes available at a 15% discount



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# BRAND AWARENESS

Expose your brand to the industry and influencers

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## CONNECTOR SPONSOR

**\$7,500**

2 available

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- Feature in Payments Futures newsletter edition
- Recognition on signage onsite and on the event website
- Dedicated social media posts and custom media promotional package provided
- Profile with logo and hyperlink on the event website for 12 months
- One (1) complimentary Symposium pass



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# BRAND AWARENESS

Showcase your company to audience

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## CONTRIBUTOR SPONSOR

**\$5,000**

2 available

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- Feature in Payments Futures newsletter edition
- Recognition on signage onsite and on the event website
- Dedicated social media post
- Profile with logo and hyperlink on the event website for 12 months



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# BRANDING

Add value to your marketing effort with a branding opportunity

## TOTE BAG

**\$5,000**

1 available

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- Exclusive branding on event tote bag given to all attendees at registration

## DELEGATE BAG INSERT

**\$1,000**

unlimited

- 
- Company literature or promotional item to be placed in delegate bag

## LANYARD

**\$3,500**

1 available

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- Company logo on custom badge lanyard distributed to all attendees





# NETWORKING

Interact with senior payments professionals from across the industry

## COCKTAIL RECEPTION

**\$12,500** (exclusive)

1 available

- Evening party with brief welcome remarks to open reception
- Exclusive branding during reception, including custom napkins and cups with company logo
- Opportunity to provide branded item to guests
- 1 symposium pass

## LUNCH

**\$8,500** (exclusive)

1 available

- Exclusive branding during lunch
- Verbal recognition at the event
- Opportunity to provide branded item to guests
- 1 symposium pass

## BREAKFAST

**\$6,500**

1 available

- Exclusive branding during breakfast
- Opportunity to provide branded item to guests

## REFRESHMENT BREAK

**\$2,500**

2 available

- Exclusive branding during break



# INNOVATION SHOWCASE

New this year! Showcase your latest products and technology.

## EXHIBIT SPACE

**\$3,000**

8 available

- Featured space in the innovation lounge.
- Opportunity to showcase your product and provide a demo
- 8 ft. x 8 ft. space
- 6 ft. skirted table with 1 chair
- TV screen for slides/demo
- Video capture of demo to be featured on CPPO website and social media



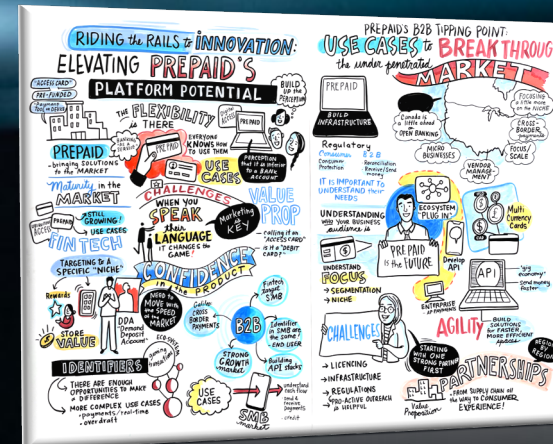
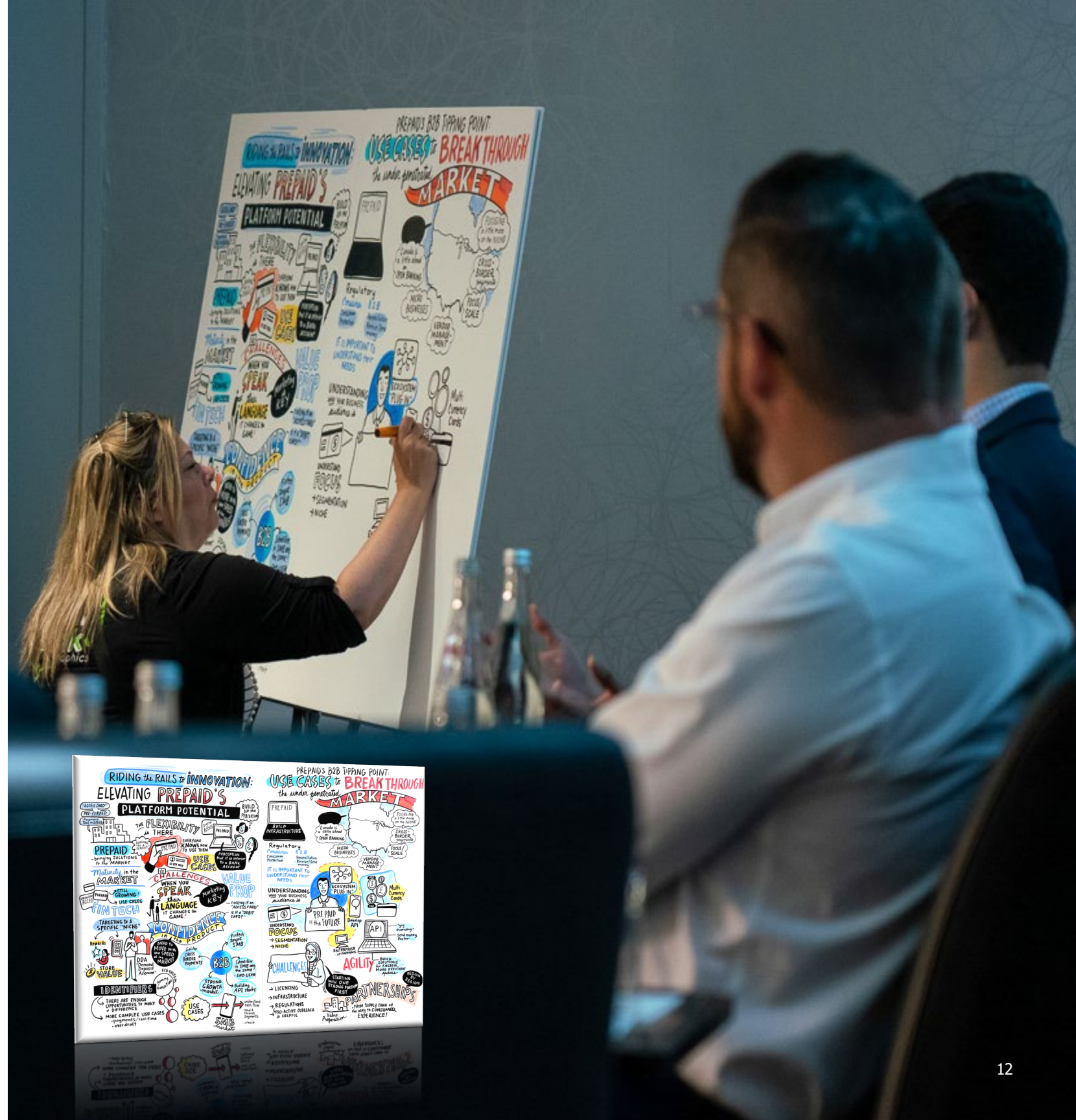
# GRAPHICS CAPTURE

A unique opportunity to showcase your brand and take-home storyboard

**GRAPHICS CAPTURE**  
**\$6,000**

1 available

- Prominent logo placement on graphic capture board
- Promotional exposure for 12 months following symposium
- Featured throughout the event
- Company to receive boards post-event (shipping included)



**To confirm your partnership or for more information, please contact Lynne Coyne and our sponsorship team at**

519-502-7360 | [events@intuitivece.com](mailto:events@intuitivece.com)